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APPLICANTS

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** CONTINUING DATA ***** None HVT

** FOREIGN APPLICATIONS ***** None HVT

IF REQUIRED, FOREIGN FILING LICENSE GRANTED
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Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance	STATE OR COUNTRY PA	SHEETS DRAWING 8	TOTAL CLAIMS 80	INDEPENDENT CLAIMS 10
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Verified and Acknowledged
 Examiner's Signature: [Signature] Initials: HVT

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TITLE
 Technique for optimizing the delivery of advertisements and other programming segments by making bandwidth tradeoffs

FILING FEE RECEIVED 3434	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue)
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